

Kristian Minelli

Born on 13 September 1977 in a family-run farm and farmers since always.

Agricultural Expert diploma in 1996 and freelance consultant up to 2016, collaborating with

- national Breeders' Associations – Italian Holstein too
- Canadian breeding company

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- **President** of Caseificio Razionale Novese, the **cooperative of farmers** he belongs to
- Vice President of **Caseifici Granterre**, company in the marketing of Parmigiano Reggiano PDO cheese



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...alongside, still managing his own farm 24h



«KRISMA HOLSTEINS»

Year of foundation: 1953

Location: San Benedetto Po, Mantua

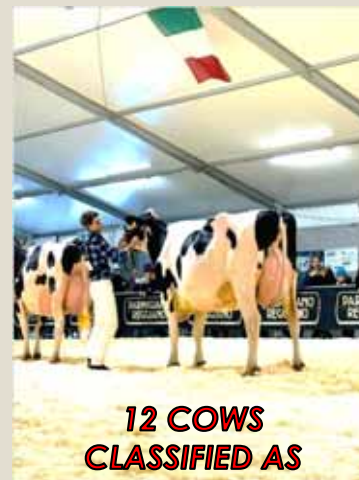
In numbers:

110 hectares, mainly used for forage production.

150 lactating cows

30 dry-off

180 heifers



**12 COWS
CLASSIFIED AS
"EXCELLENT"**



«KRISMA HOLSTEINS»

Around **2,2 mln** kg of **milk** entirely used for the production of **Parmigiano Reggiano** PDO cheese.

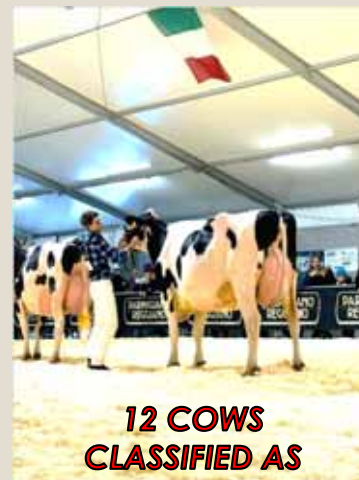
Performance:

12,068 kg of milk/lactation/cow

3.85% fat

3.46% protein

2.0 years at first calving



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CURRENT (MAIN) GOALS

- Improve the control over the use of concentrates in the ration
- Reduce the use of treatments
- Production more focused on the milk solids
- Reduce the % replacement stock



INNOVATION

- 1962 – Joined the official milk recording system and herd book
- 1995 – Installation of milk meters
- 2005 – Implementation of pedometers
- 2014 – Arrival of milking robots
- 2025 – Adoption of automatic feeding.
- 2026 – Introduction of calf health sensors

